

<http://ButterflyReportsBonus.com>

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**"How To Quickly and Easily  
Drive More Traffic, Build A  
Huge List, and Make More  
Money Than Ever Before  
with Butterfly Reports"**



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- ▶ Ways to increase the search engine friendliness of your reports
  - ▶ Use keyword rich meta information in your pdf file when you create them.
  - ▶ Post links to them on your blog and use keyword rich titles for the post and in the links pointing to them.
  - ▶ Place “calls to actions” in your reports and give away freebies for visiting your sites.
  - ▶ Find incoming links from external sites that point to your reports.
    - Use keyword rich anchor text for the reports
    - Use social media sites to produce the links yourself.
    - Set up external blog networks to link to your own reports.

Document Properties

Description Security Fonts Initial View Custom Advanced

Description

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Author:

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Keywords:

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Modified: 5/1/2008 1:55:03 PM

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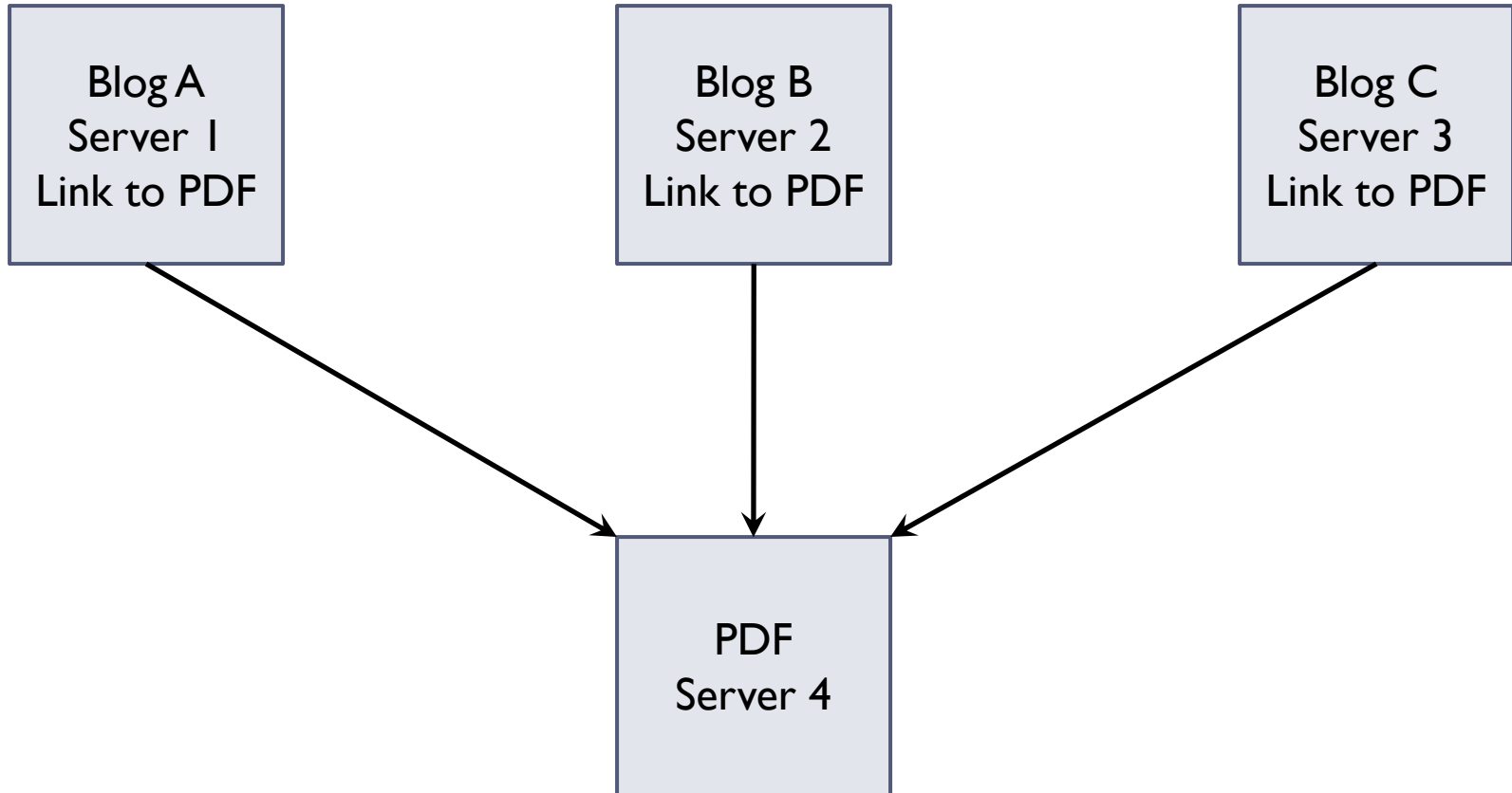
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- ▶ Social Bookmarking tools to use to build incoming links to your Butterfly Reports
  - ▶ <http://AutomaticBookmarking.com>
    - ▶ Use this if you only have a few pages to bookmark
  - ▶ <http://AutomaticVideoSharing.com>
    - ▶ Make videos to promote your pdf files and use this to distribute video
  - ▶ <http://SocialBookmarkingAutomationSoftware.com>
    - ▶ Use this if you have a large site or multiple sites to bookmark

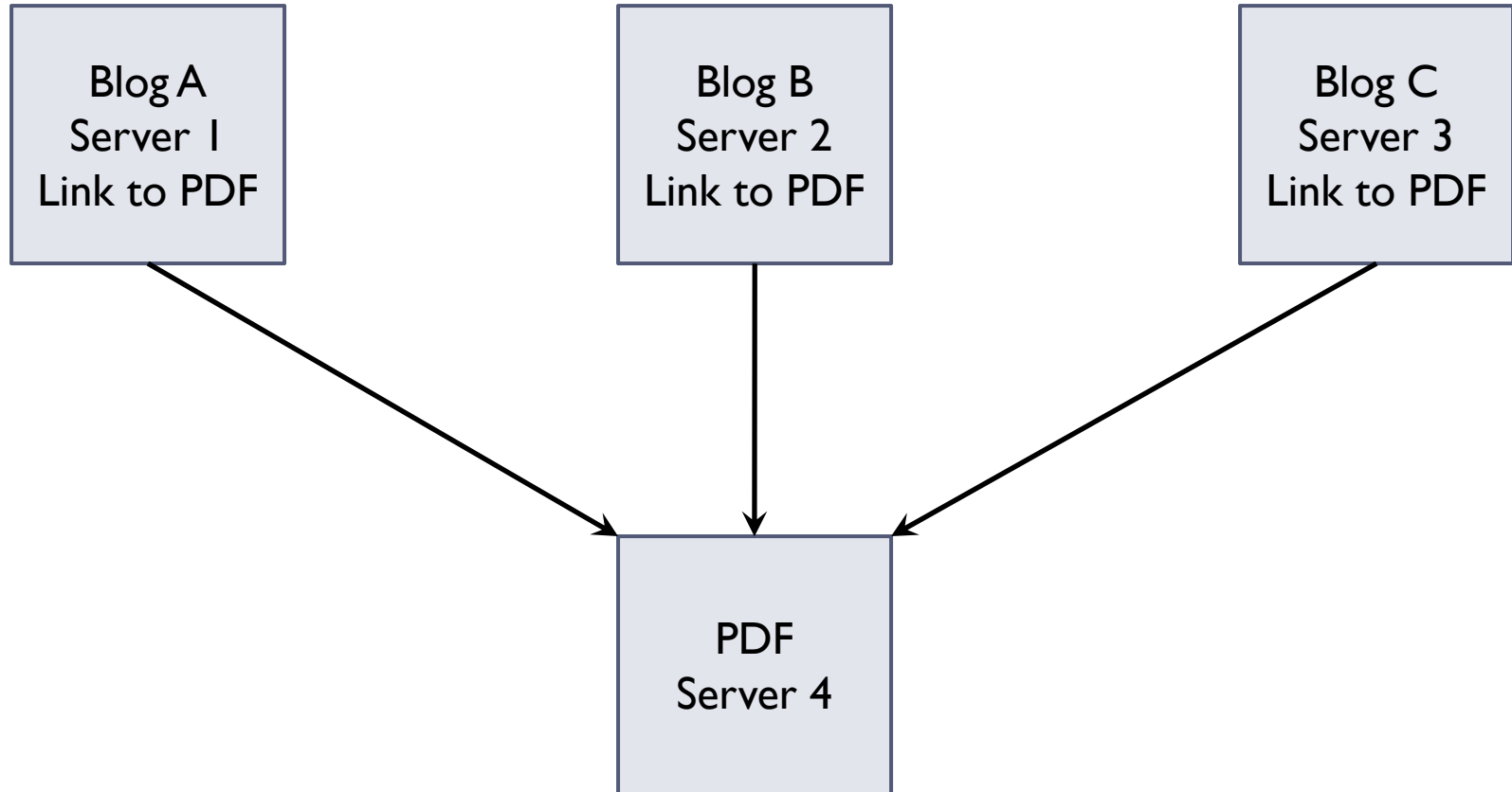
# External Blog Network

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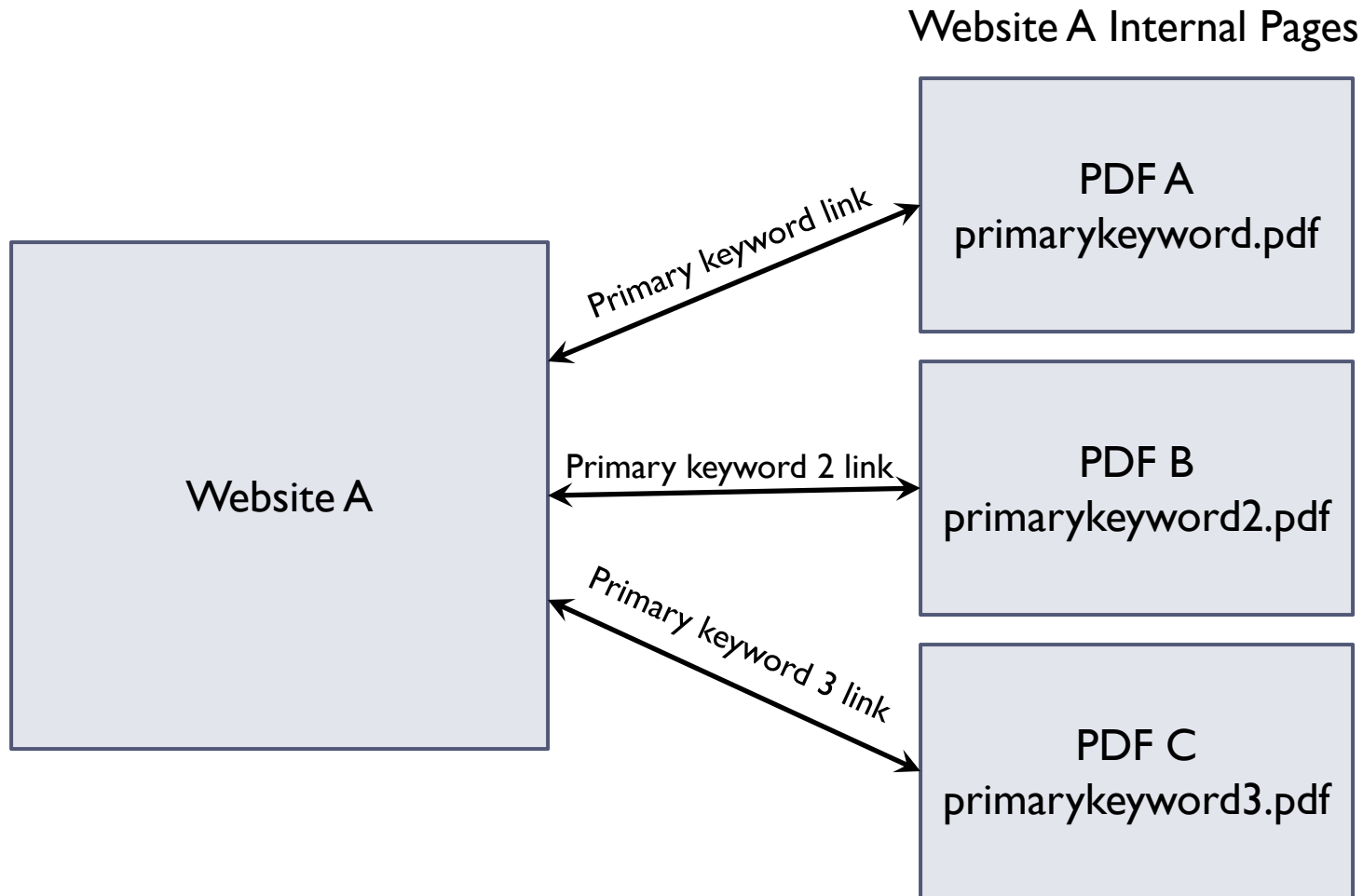
# External Blog Network

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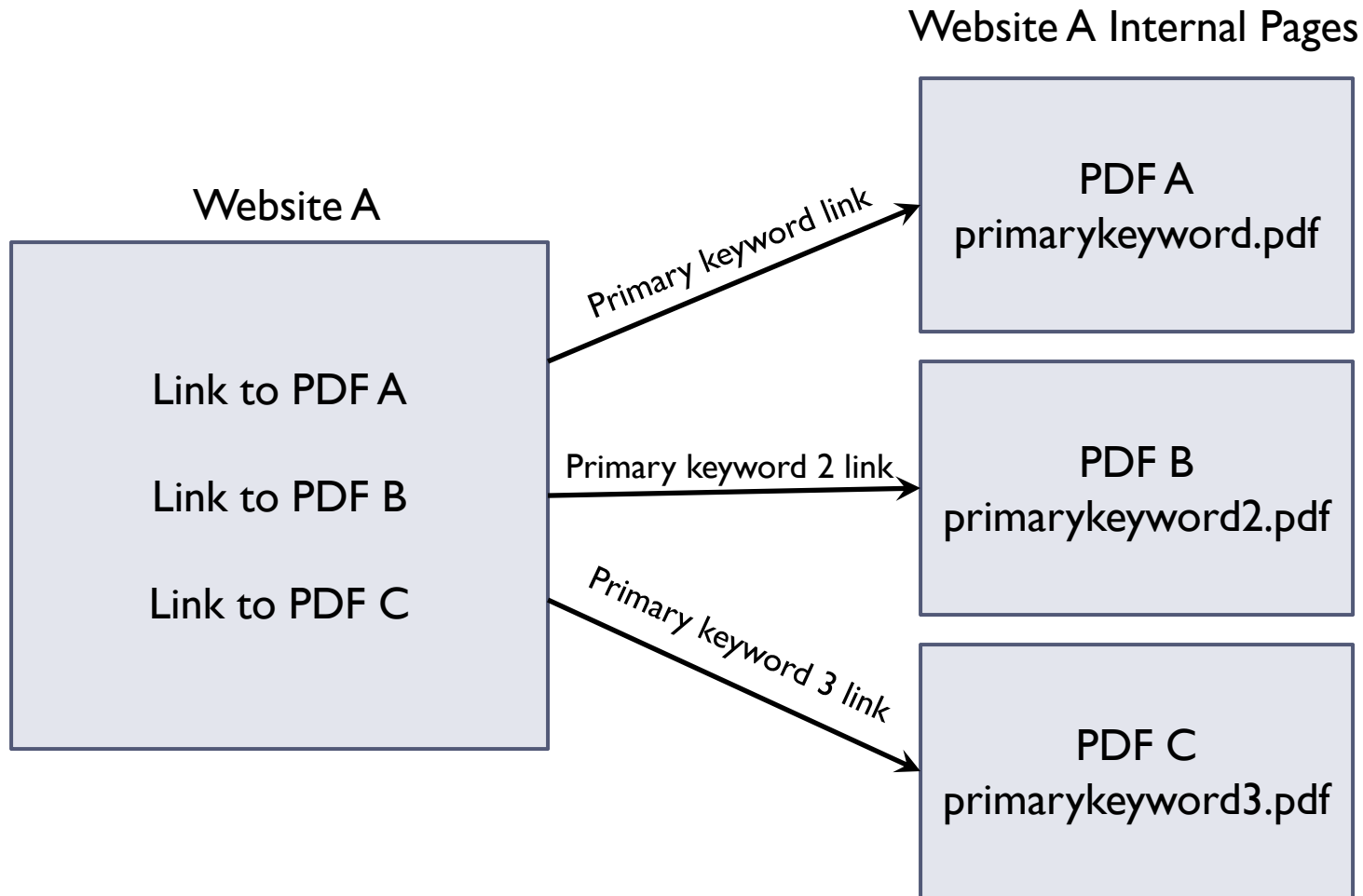
# Internal PDF Linking for PDFs you create

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# Internal PDF Linking for PDFs you did not create

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# Social Media Links

- ▶ Just set up profile pages at social media sites and link to your Butterfly Reports. Don't link to every single pdf from every site... randomize which pdfs you link to.

